



Digital Marketing Suite

Here's what you get with the Digital Marketing Suite:

- **Social Media Business Pages**
 - Facebook
 - Google+ Twitter, LinkedIn
 - YouTube, foursquare.
- **Facebook Splash/Tab Pages**
- **Lead Generation Landing Pages**
- **Email Marketing**
- **Social Sweepstakes/Promotion**
- **Google Places / Bing Local Optimization**
- **Online Directory NAP Optimization**

What is the Digital Marketing Suite?

The Digital Marketing Suite is designed to help your business be more competitive in the rapidly changing digital world. Maximize your online visibility through Facebook marketing, nurturing email campaigns, lead generation landing pages, and Google Places/Maps optimization.

How can it help YOUR business?

With Google Places growing importance in the local online search market and over 50% of online searches being done on mobile devices, it is vital to the future success of your business to have optimized listings. We will claim and optimize your Google Places and Bing Local listing for higher page ranking results.

Leveraging social networks is critical to find new customers and get referrals from existing customers. We can help you decide whether it is best to focus on Facebook, LinkedIn, Twitter, Foursquare, Google +, or YouTube. Grow your business through social media promotions, sweepstakes, compelling Facebook tab pages, and optimizing social media business pages.

Many businesses have not fully leveraged the power of nurturing e-mail campaigns. We work with you to grow your database of qualified customer e-mails by customizing landing pages for your web site.

Let our team of professionals help you design and implement digital marketing strategies that work, so you can spend more time growing your business and exceeding your customers' expectations.



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