



# Platinum

## BUSINESS WEBSITE

### Here's what you get with a Platinum website:

- SEO for your site through an enormous network of relevant sites
- An analytics portal to monitor site traffic and SEO effectiveness
- Premium placement in searches on local media sites
- Custom domain name with a customized multi-page business site
- Edit and maintain a blog through your website
- Premium video advertising on the local media site
- Access to a monthly featured video spot on local media sites
- Targeted marketing campaigns using e-mail and text messages to your clients
- Site registration on Google Maps
- Full multimedia gallery including: video, slideshow and photos
- Lead generation
- Inclusion in MOB's Deals app for smartphones

### What is a Platinum website?

Maximize your online potential by incorporating effective advertising and content solutions for your website. Change the way people view you online and capitalize on that image with effectively targeted marketing. Through a multi-page website on a custom domain, you can convey a strong image of your business and use your website to engage new clients.

### How can it help YOUR business?

Use a more robust website to create an online brand image for your company that truly conveys your business. The Platinum website provides access to customizable features such as a blog, a multimedia gallery and customer reviews and ratings. These tools help create an online experience that engages your customers on a deeper level and drives new revenue.

After engaging clients through your website, use premium advertising tools to increase the return rate of your customers to your site and to your marketplace. By providing lead generation, e-mail and text capabilities on the site, you can keep your customers in touch with current information and deals. This allows you to provide updated content that engages your clients and increases contact with them to build a community around your business.



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