



# Platinum Plus

## BUSINESS WEBSITE

### Here's what you get with a Platinum Plus website:

- Mobile/SMS coupons
- FanBuilder – Social integration with Facebook, Twitter, LinkedIn, and FourSquare
- Mobile website for optimized visibility on smartphones and tablets
- A free call tracking number from Marchex that tells you who is contacting you through your Platinum Plus site
- SEO for your site through an enormous network of relevant sites
- Edit and maintain a blog through your website
- Video advertising on partner media site
- Access to a monthly featured video spot on local media sites
- Targeted marketing campaigns using e-mail and text messages to your clients
- Full multimedia gallery including: video, slideshow and photos
- Inclusion in MOB's Deals app for smartphones

### What is a Platinum Plus website?

Platinum Plus gives you the power of a fully functional website with cutting edge mobile and social media technology to get you in front of your most valuable customers. Let's face it, where are your 18-34 year old customers spending all their time? On Facebook, Twitter, and their mobile device. Platinum Plus puts you right in the middle of the action.

### How can it help YOUR business?

With access to the mobile community, you can create relevant content with targeted mobile advertising that reaches the right audience at the right time. Utilizing the phone based features of Mobile/SMS coupons and call tracking, you strengthen a mobile community around your company. By incorporating our mobile sales tools into your existing marketing campaigns, you engage your customers online and on mobile where they are already searching for information and shopping.

Use the added functionality of FanBuilder to encourage a following from younger demographics who use social platforms such as Facebook, LinkedIn, FourSquare, and Twitter on a daily basis. Through Platinum Plus you can easily engage customers who are looking for companies like yours through these popular networks.



LOCAL  
DIGITAL  
INSIDER

CONTACT  
INFORMATION

**Paul Richardson**

801-635-5308

[paul@localdigitalinsider.com](mailto:paul@localdigitalinsider.com)