



# ePlatinum

## BUSINESS WEBSITE

### Here's what you get with an ePlatinum website:

- E-Commerce shopping cart
- Product catalog that includes a search feature, categories and multiple variations
- Product inventory tracking and fulfillment
- Mobile/SMS coupons
- FanBuilder – social integration with Facebook, Twitter, LinkedIn, and FourSquare
- Mobile website for optimized visibility on smartphones and tablets
- SEO for your site through an enormous network of relevant sites
- Edit and maintain a blog through your website
- Targeted marketing campaigns using e-mail and text messages to your clients
- Full multimedia gallery including: video, slideshow and photos
- Inclusion in MOB's Deals app for smartphones

### What is an ePlatinum Business website?

Get our most robust business website, plus the ability to manage a fully functional eCommerce store through a simple, powerful solution. When simply providing customers with your store's physical address is not enough, we provide you a solution that facilitates sales both in person and online in an unparalleled way.

### How can it help YOUR business?

Leveraging all of the webpage building options and the community features we offer in Platinum Plus, we take it to the next level by bringing an online store that creates seamless conversion of viewers of your website to customers. Through the eCommerce shopping cart you are able to offer goods/services online that are immediately accessible to potential customers.

A product catalog enables you to readily present your products in a simple manner so that your customers can easily find and purchase your products right from your site. The inventory tracking and fulfillment feature allows you to maintain product levels and replenish in a just-in-time format which helps you save money. These features combined provide an efficient way to display your products, captivate customers, distribute product and track sales. Becoming an online merchant couldn't be any easier!



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